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PHOTOS AVAILABLE – SEE EDITOR’S NOTE

Wurlitzer Introduces Ultimate iPod™ Accessory

Nostalgic Bubbler Jukebox with an iPod™ Dock provides ultimate jukebox for the iPod™.

GURNEE, IL, December 13, 2005 Wurlitzer Jukebox and Vending (www.dw-usa.net) unveils the Wurlitzer **One More Time (OMT) iPod™ Special Edition** CD Jukebox (<http://www.deutsche-wurlitzer.de/index.php/article/articleview/1976/1/1313>) with a prominently featured integrated iPod docking station. Manufactured in Germany, the **One More Time (OMT) iPod™ Special Edition** - featuring modern electronics, Bose Acoustimas™ Speakers and an iPod™ Docking Station - is the descendent of Wurlitzer’s “Model 1015” jukebox - made popular in the post-war 1940’s. The “icon of jukeboxes”, the “1015” featured soothing rotating color tubes, mesmerizing bubble tubes and a visible play mechanism that quickly became the focal point in coffee shops and diners across the nation.

Incorporating an iPod Dock prominently on the front of the **OMT iPod™ Special Edition** and providing easy-access to all iPod controls, the **OMT iPod™ Special Edition** is the ultimate accessory for the iPod. Playing the iPod through the **OMT iPod™ Special Edition** is as simple as connecting the iPod to the dock. In addition to the iPod option, the **OMT iPod™ Special Edition** is a fully capable CD jukebox with a CD changer that can hold 100 CDs stored vertically in a carousel. Featuring a CD priority system, programmed to override iPod play, the laser disc player mechanism is a high-quality Philips unit and the stereo amplifier features automatic level control and electronic overload protection. A touch-of-the-button, motor-driven page systems holds 60 CD title cards and a microprocessor controls all functions including credit, and bonus steps as well as CD plays and automatic memory of most frequently selected songs. The **OMT iPod™ Special Edition** can also be programmed to play entire CDs and there are connections for an additional amplifier, microphone, and external speakers. Although intended primarily for home use, the **OMT iPod™ Special Edition** is equipped with a coin vend mechanism. A dollar-bill mechanism can be ordered as an option. An infrared remote control that controls jukebox functions is also available as an option. The cabinet is available in the traditional “1015” brown wood cabinet or in a high-gloss black or a brilliant white finish.

According to General Manager Doug Skor of Deutsche Wurlitzer USA, Inc., “Our development of the **OMT iPod™ Special Edition** with an integrated iPod Dock is designed to provide consumers with a platform to integrate what’s become today’s jukebox - the iPod - into posterity’s quintessential jukebox.

GM Skor adds, "We recognize that a \$9,500 list price targets a very narrow consumer segment, but our research indicates that there is a market for the ultimate iPod Accessory. We're excited to bring this wonderful jukebox to market."

The **OMT iPod™ Special Edition** is available now from Wurlitzer Jukebox and Vending, Inc. and home delivery and set-up can be arranged through Deutsche Wurlitzer's national dealer network.

SPECIFICATIONS

Dimension	Height – 59.8" Width – 32.1" Depth – 25.2" Weight – 346lbs.
Power Supply	100 – 240 volts, 50/60 Hz

About Wurlitzer Jukebox and Vending Electronics

The musical tradition of the Wurlitzer family can be traced back to the 17th century. The forefathers of Rudolph Wurlitzer, who emigrated to America in 1853 at the age of 24, had already made a name for themselves in Saxony as manufacturers of and dealers in musical instruments. Rudolph Wurlitzer founded THE WURLITZER COMPANY in 1856. At first he imported musical instruments and opened sales outlets in all big American cities. He started production of pianos in America in 1880. Fanny Wurlitzer, youngest son of the firm's founder, bought a patented music box mechanism in the early Thirties, and took on its inventor, Homer Capehart, and a brilliant designer named Paul Fuller. This was the beginning of the 'golden era' for Wurlitzer as it began producing jukeboxes which played the old 78 shellac records. During this time, the jukebox became the 'small man's concert hall'. Wurlitzer quickly took over 60 % of the booming jukebox market. The name of Wurlitzer became a synonym for jukeboxes with its 'Music for millions' trademark in this period. In 1946, WURLITZER introduced the "Model 1015." With its rounded top and bubble tubes, the "1015" established itself as the most attractive jukebox of all time. Between 1946 and 1947, 56,000 of these machines were built and sold in only 18 months. The 'golden era' of the jukebox continued into the first post-war years. In 1986, Deutsche Wurlitzer GmbH 1986 brought the 'One More Time' nostalgia jukebox with modern technology onto the market including modern electronics and Compact Disc technology. Extremely popular in upscale commercial venues and residential game rooms, the "1015" look remains the icon of jukeboxes. Today, Wurlitzer is also recognized worldwide as a premier manufacturer of vending machines.

Note to Editors

High-resolution and Low –Resolution digital photos for print production are available for immediate download at:

High-resolution: <ftp://dw-usa.net/pub/presshigh.zip>

Low-resolution: <ftp://dw-usa.net/pub/presslow.zip>

Direct Web Link: <http://www.deutsche-wurlitzer.de/index.php/article/articleview/1976/1/1313>

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